

*Claudia C. Hanson, AICP, Planning Manager  
Community Development Department  
P. O. Box 1900  
Reno, NV 89505  
(775) 334-2381*



June 6, 2017

Lamar Advertising  
Attn: Isabel Recinos  
4945 Joule Street  
Reno, NV 89502

Re: Request to demolish an Off-Premises Advertising Display OPS17-0024 located on parcel number 049-384-04 via permit number SGN17-08297.

Dear Ms. Recinos,

In reference to permit SGN17-08297, a request to remove an Off-Premises Advertising Display OPS17-0024 has been reviewed. OPS17-0024 was incorporated into the City of Reno off-premises inventory upon annexation. The sign contains two faces, each being 288 square feet in size. The subject sign is located in area bounded by Interstate 580 (I-580) to the west, State Route 431 (Mt. Rose Highway) to the south, and Herz Boulevard to the east in the Mixed Use/Redfield Regional Center/Retail Commercial/Academic (MU/RRC/RC/A) zone (parcel number 049-384-04).

The City of Reno Zoning Administrator, in accordance with Reno Municipal Code (RMC) 18.16.914(a) Time Limitations on Review of Applications for Off-Premises Advertising Displays, has reviewed and approved the request for Planning. On January 11, 2017, the Reno City Council implemented a moratorium on the creation of banked receipts for any demolished off-premises advertising sign. The moratorium is effective until January 31, 2018. Since this request has been processed during the moratorium period, this off-premises sign may be demolished, but the sign may not be banked and no banked receipt will be created.

The City of Reno Building Department has recommended approval of the requested sign demolition with the following comments: The applicant shall remove the structure, footings and associated electrical. Additionally, the site should be returned to its natural state unless a permit is approved for development of the area that was previously occupied by the sign structure.

The Administrator's decision may be appealed within five calendar days of the administrator's written decision by filing an appeal form with the Reno City Clerk together with the appropriate fees. The five day appeal period starts the day after this notice is filed with the City Clerk. If the fifth day is on a holiday or weekend, the filing deadline is extended to the next business day that the City Clerk's office is open. Appeals may be filed by any person who is aggrieved by the

decision. The City Clerk's office is on the 2<sup>nd</sup> floor of Reno City Hall located at One East First Street, Reno, NV. The City Clerk shall set the appeal for public hearing before the City Council at the next available City Council meeting at least 15 days in the future.

Sincerely,

Claudia C. Hanson, AICP, Planning Manager  
Community Development Department